



Summer Piano Academy

Greetings from the Summer Piano Academy of Bethel University in St. Paul, Minnesota. In July of 2024, our camp opened for the first time, and we welcomed 55 piano students (Grades 4 through 12) from Minnesota, with one who came from the Philippines! This week-long residential program provided an opportunity for the students to hone in on their piano skills with guidance from professional performers and caring music educators in the region. Through their extensive experience and dedication, Dr. Tina Park, adjunct Assistant Professor in piano at Bethel University, and Dr. Horacio Nuguid, Pianist, Artistic Director and Teacher from Rochester, the camp was a huge success!

The camp tuition was set at \$950 per student which covered the main expenses of faculty salary, assisting university student workers compensation, residential counselor's compensation, housing accommodation plus meals, marketing, piano rentals and maintenance, professional videographer plus photographer, activities, bus rentals, and miscellaneous expenses.

Judging from the huge success of the camp's first year, there is great growth and potential in this program. Additional funds would help carry on additional piano rentals in order to be able for us to accept more students. Additional funds will also be able for us to invite international artists to work alongside the students.

Bethel University is an ideal venue for developing a program like this. Not only does Bethel have a strong music faculty, but it is home to the Benson Great Hall, one of the best concert halls in the region. The safe and strictly guarded campus can also be inviting for students, providing a comfortable environment that is conducive to learning.

To help this program to reach its full potential please consider becoming one of the Summer Piano Academy sponsors. Your financial support will enable us to raise the bar to attract more deserving students and teachers nationally, and even internationally, to make our program influential in our state, and to provide an outstanding place for learning and experience for budding musicians.



2024 Bethel University Summer Piano Academy - Field trip to the Minnesota Public Radio

Support Opportunities

Our sponsors and donors are very important to us and any donation amount is welcome and greatly appreciated! Below are some ideas for specific levels of sponsorship.

\$1,000 T-Shirts Each student receives a camp t-shirt. Approx \$18/shirt for 55 students.

- Donor's logo is included in the design, and on event materials (poster, banner, etc)
- Mention in event programs

\$2,500 Marketing To advertise on a national level including the exhibition booth at the Music Teachers National Association Conference in Minneapolis in March 2025. And advertisement in the American Music Teacher magazine.

- Sponsor's logo is on all marketing materials including website, banner, poster, recital program
- Recognition in promo video and social media
- Mentions during the event
- Recognition at the final concert with parents and students

\$5,000 National or International Artists Enhance program by providing travel, lodging and costs to bring in national and international artists to teach and engage with students.

- Logo sponsorship on all marketing materials and the website
- Exclusive shout-outs on social media
- Recognition in promo video, event programs

- Recognition at the final concert with parents and students

\$7500 Instrument Rentals To accommodate more students we need to rent extra pianos for classes and practices.

- Logo sponsorship on all marketing materials and the website
- Exclusive shout-outs on social media
- Recognition in promo video, event programs
- Recognition at the final concert with parents and students

\$10,000+ Program Sponsorship is invited to give a brief talk at the opening orientation.

- Logo sponsorship on all marketing materials and the website
- Exclusive shout-outs on social media
- Recognition in promo video, event programs
- Recognition at the final concert with parents and students

A multi-year commitment will help build momentum and long-term planning of program activities including marketing strategies. Depending on the consistent sponsorship amount, there is potential to reduce program costs for participants and/or provide scholarships for students for whom finances might be a factor.

If you wish to support the Bethel University Summer Piano Academy. Please contact:



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