# cultural intelligence

### Toolkit #2:

### **Personal CQ Application Activity**



## personal/team application

This activity can be done repeatedly and is exceptionally useful for helping people remember the four CQ capabilities and how they can be applied in multiple situations.

If you are a supervisor, consider having each of your team members complete this activity and discuss at a team meeting.

### instructions

**STEP ONE:** Be sure to have completed the CQ

training in Moodle prior to completing this

activity.

**STEP TWO:** Think of a situation in the past few weeks where

you did (or could have) used CQ to help the

interaction go well.

**STEP THREE:** Using the chart and corresponding questions on page 4, walk yourself through

the four CQ capabilities and how you did/could have used them to assist the

situation.

**STEP FOUR:** Consider sharing your application story with another member of your team.

Supervisors - consider taking your team members through this activity as part

of a team meeting.

#### Making this exercise useful:

- The simple intentionality of coming back to what you have learned and overlaying it on a real life, real time situation is catalytic for growing in your cultural intelligence.
- Consider completing a chart like this every time you are about to go into a cross cultural or multicultural situation. Watch how you become more familiar with the information and more importantly, how the information becomes transformational for your interactions with others.





# **Quickview**

4 capabilities

#### CQ DRIVE



Your level of interest, persistence, and confidence during multicultural interactions.

#### CQ KNOWLEDGE



Your understanding about how cultures are similar and different.

#### **CQ STRATEGY**



Your awareness and ability to plan for multicultural interactions.

#### **CQ ACTION**



Your ability to adapt when relating and working in multicultural contexts.

10
cultural
values
(behavioral preferences)

Individualism	Collectivism
Low Power Distance	——— High Power Distance
Low Uncertainty Avoidance —	- High Uncertainty Avoidance
Cooperative	Competitive
Short Term Orientation ——	Long Term Orientation
Low Context (direct)	High Context (indirect)
Being	Doing
Universalism	Particularism
Non-Expressive/Neutral ——	Expressive/Affective
Monochronic (focus)	Polychronic (focus)

# application

Describe the situation that you intentionally used cultural intelligence:

#### **CQ DRIVE**



How did your CQ Drive influence this situation?

#### CQ KNOWLEDGE



Your understanding about how cultures are similar and different.

Which of the Cultural Values seemed to be impacting this situation?

What additional knowledge about the 'other' person/group did you have or know you needed in order to better understand and address this situation?

#### **CQ ACTION**



Your ability to adapt when relating and working in multicultural contexts.

What specific speech acts, verbal messaging, or non-verbals did you adapt in order for this situation to be more effective?

#### **CQ STRATEGY**



Your awareness and ability to plan for multicultural interactions.

How did you plan or prepare for this situation so that you could work or relate more effectively?