



**BETHEL**  
UNIVERSITY

## **Student Satisfaction Inventory (SSI) Results**

**2011-2021**

### **Items Pertaining to Athletic & Intramural Programs**

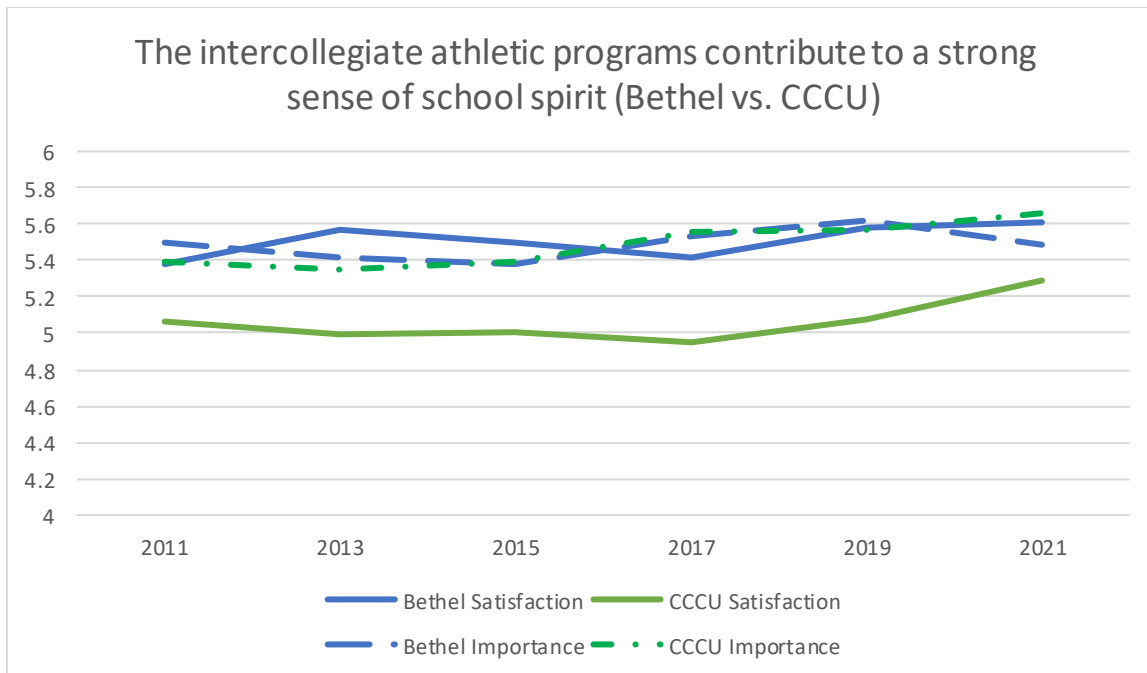
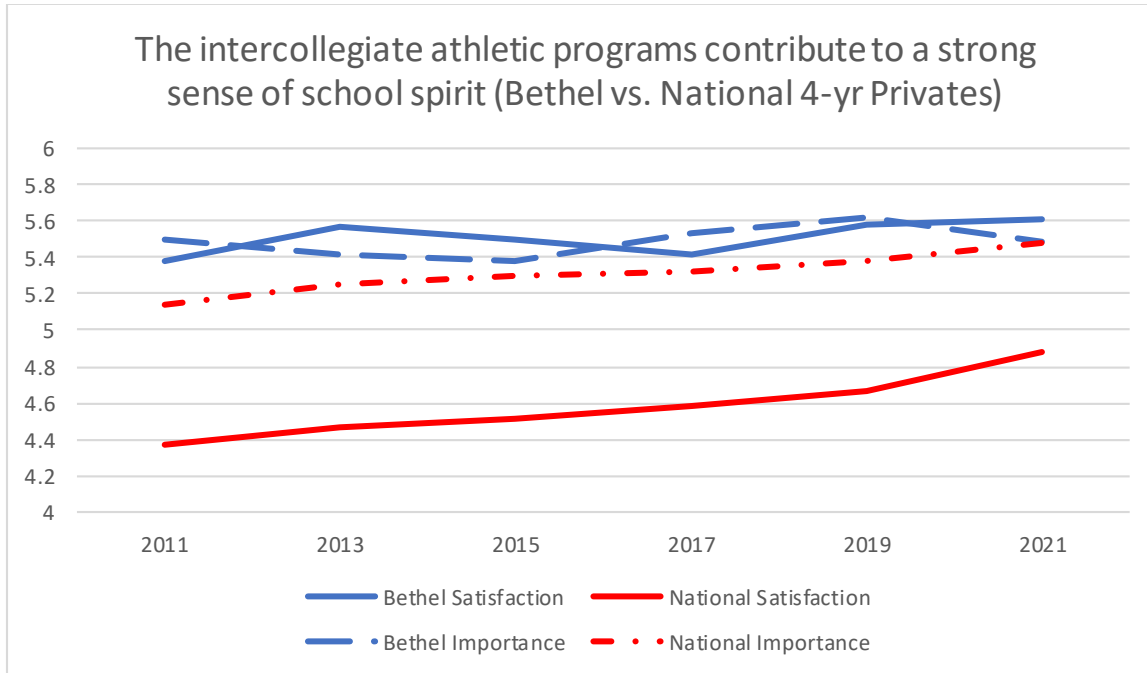
**Background:** Over the years we have asked CAS students to complete the Ruffalo Noel-Levitz Student Satisfaction Inventory (SSI) during odd numbered years of the fall semester. In this survey students are asked to rate how important an item is to them on a 1 to 7 scale (7 highly important). Then students rate how satisfied they are with that item, again using a 7-point scale (7 very satisfied). The vast majority of the time the importance rating is higher than the satisfaction rating.

The charts below show trend lines from 2011 to 2021 for **importance ratings (dashed lines)** and **satisfaction ratings (solid lines)**. **Bethel's line is always blue** and the other colored line is the benchmark group, either 4-year national private colleges or other CCCU institutions. Note that the CCCU comparison group is generally a pretty rigorous norm group on the SSI.

Note that the results from the **three items below are unique because they are some of the few items where Bethel students give higher satisfaction ratings than importance ratings**. This occurs on only 10% of the items.

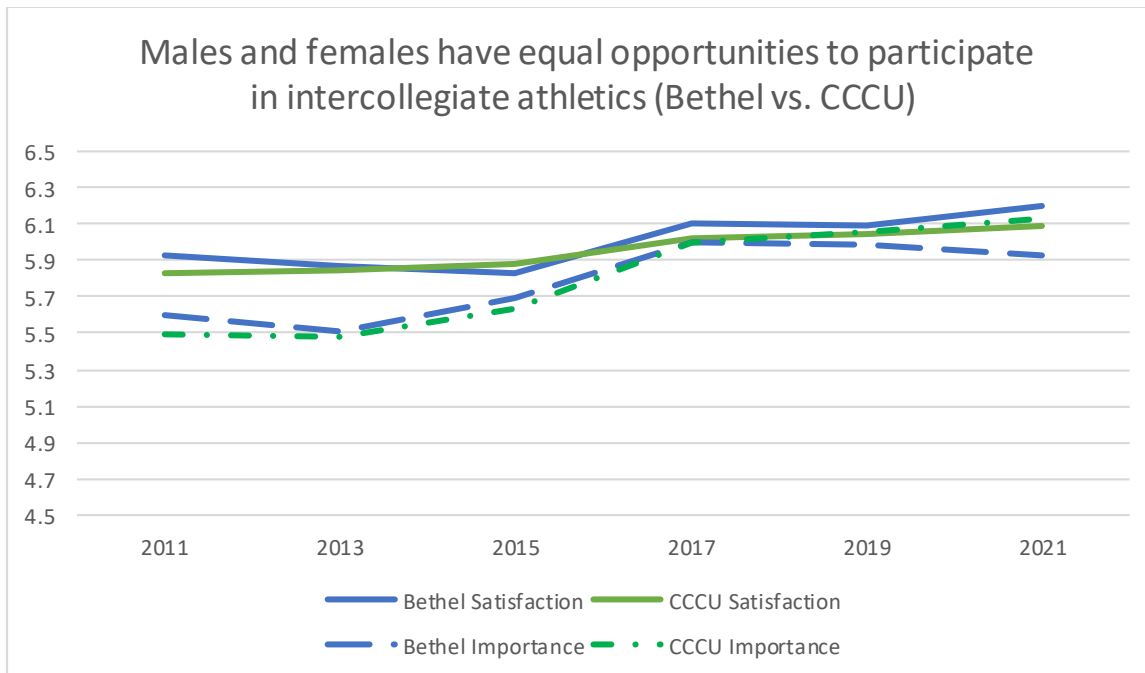
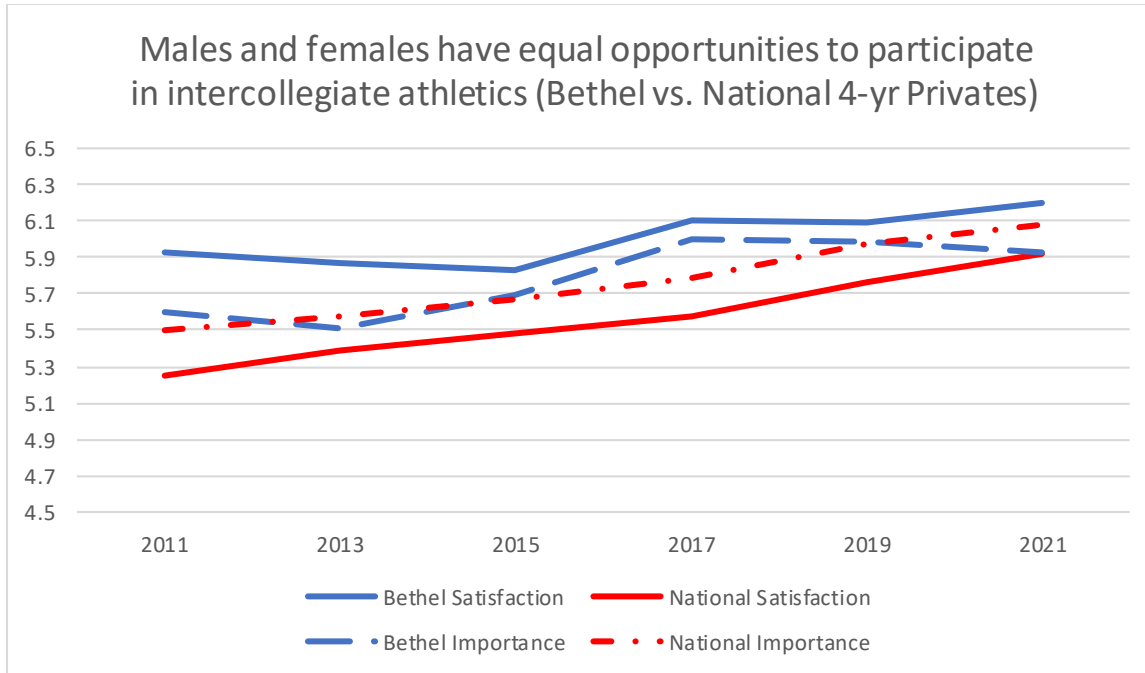
### Athletic Programs & School Spirit

Bethel students have consistently given significantly higher satisfaction ratings regarding intercollegiate athletic programs contributing to school spirit compared to the national 4-yr private college and CCCU benchmarks. The 2021 satisfaction rating was the highest one in the past 10 years



## Females & Males Equal Opportunities in Athletics

In 2021, Bethel students gave their highest satisfaction rating on this item over the past 10 years. These satisfaction ratings are significantly higher than the national 4-yr private benchmark and somewhat higher than the CCCU benchmark.



### Variety of Intramural Activities

Bethel students are significantly more satisfied with the offerings of intramural activities compared to students nationally and similarly satisfied compared to other CCCU students.

