



BETHEL
UNIVERSITY

CCCU Spiritual Life Items

Background: Every other year CAS students are asked to complete the Ruffalo Noel-Levitz Student Satisfaction Inventory (SSI) during Advising/Assessment Day. In this survey students are asked to rate how important an item is to them on a 1 to 7 scale (7 highly important). Then students rate how satisfied they are with that item, again using a 7-point scale (7 very satisfied). Over 95% of the time the importance rating is higher than the satisfaction rating.

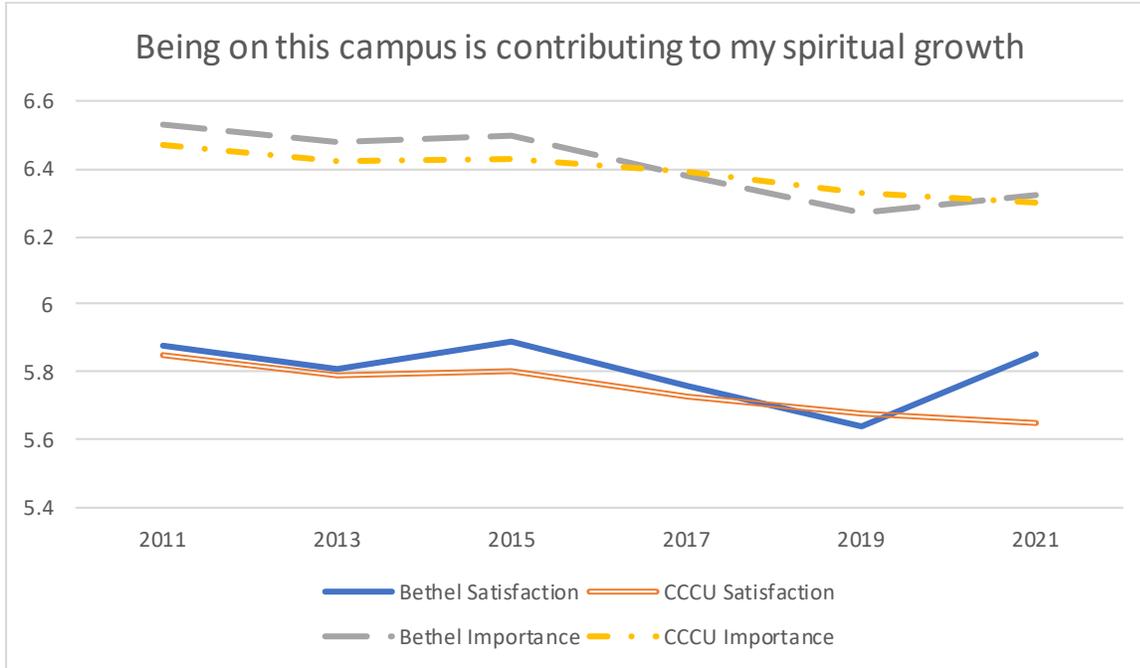
Coalition for Christian Colleges & Universities (CCCU) institutions add a set of spiritual life items to this survey. Below are the student responses to those items from fall 2011 to fall 2021. For each year we can compare our student responses with those from students at other CCCU institutions.

Summary of Results

Compared to 2019, current Bethel students gave higher satisfaction ratings on all five of the CCCU spiritual life items. In addition, the satisfaction rating for the item *Being on this campus is contributing to my spiritual growth* was significantly higher than the CCCU benchmark.

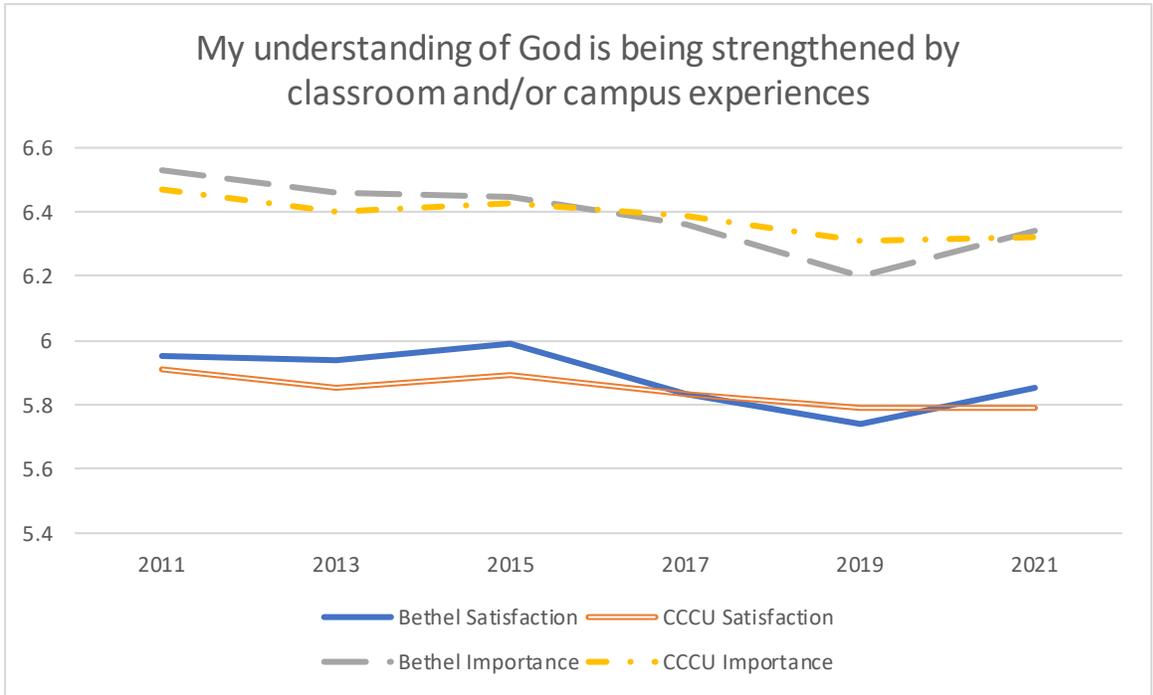
Being on this campus is contributing to my spiritual growth

The satisfaction rating for the item “Being on this campus is contributing to my spiritual growth” was significantly higher than the CCCU benchmark and significantly higher than the 2019 Bethel average rating.



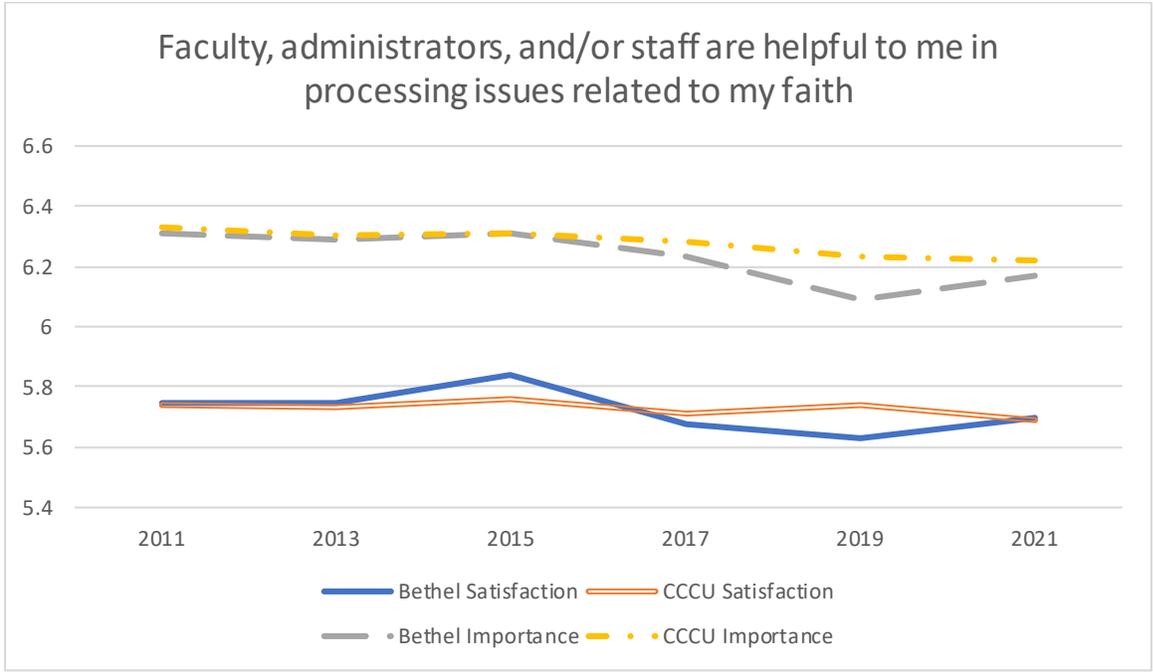
Importance and satisfaction ratings are done on a 1 to 7 scale, with 7 being higher importance/satisfaction

My understanding of God is being strengthened by classroom and/or campus experiences
 The Bethel ratings for this item were significantly higher than in 2019. The ratings were a little higher than the CCCU benchmark.



Importance and satisfaction ratings are done on a 1 to 7 scale, with 7 being higher importance/satisfaction

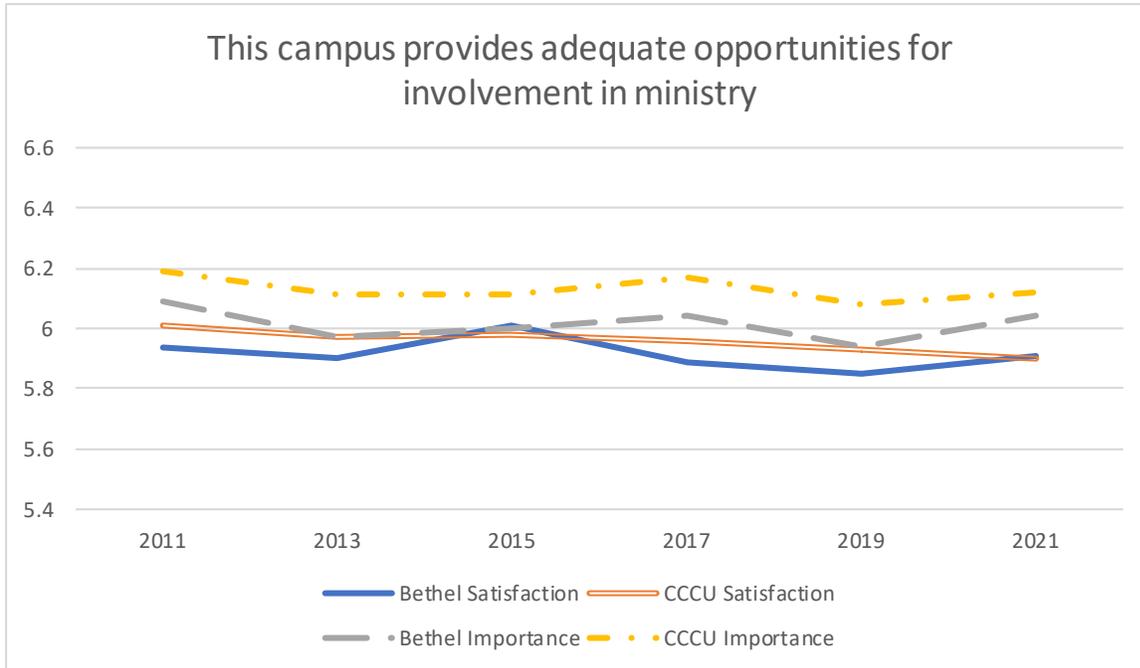
Faculty, administrators, and/or staff are helpful to me in processing issues related to my faith
 The Bethel ratings for this item were a little higher than in 2019. The ratings were similar to the CCCU benchmark.



Importance and satisfaction ratings are done on a 1 to 7 scale, with 7 being higher importance/satisfaction

This campus provides adequate opportunities for involvement in ministry

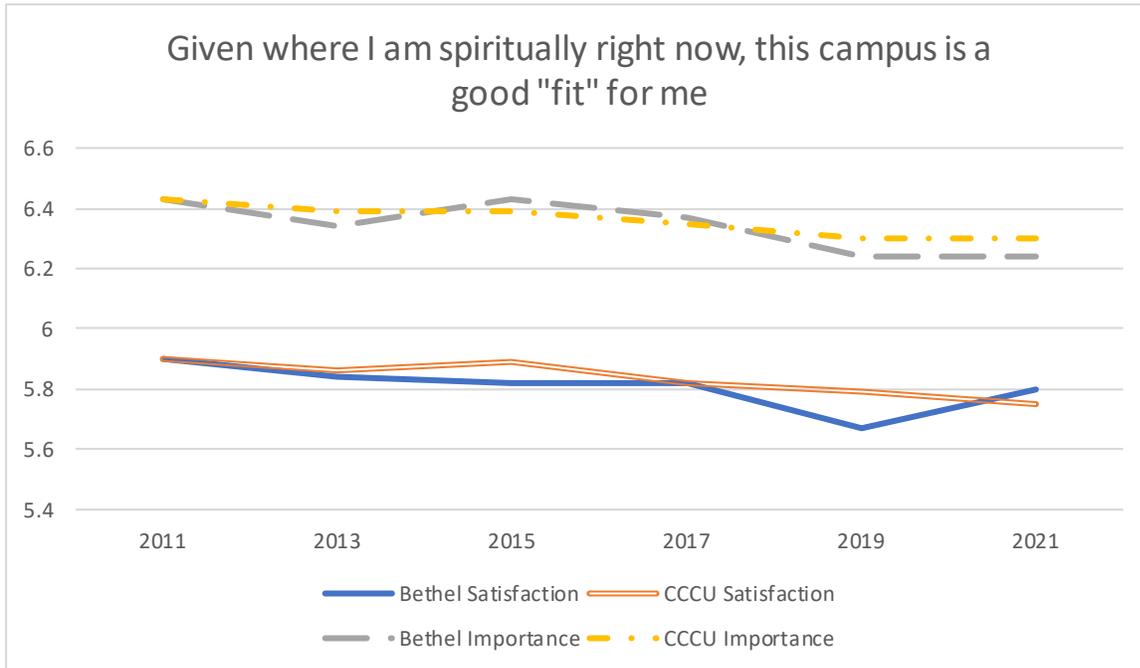
The Bethel importance and satisfaction ratings for this item were both a little higher in 2021 compared to 2019. The satisfaction ratings were similar to the CCCU benchmark.



Importance and satisfaction ratings are done on a 1 to 7 scale, with 7 being higher importance/satisfaction

Given where I am spiritually right now, this campus is a good "fit" for me

We saw a significant increase in the satisfaction ratings for this item compared to 2019. The difference in satisfaction ratings between Bethel and CCCU students is not significant, though the Bethel ratings were a little higher. Bethel student ratings on this item is one of the top predictors of their overall satisfaction with their educational experience at Bethel and with the item that asks if they had it to do over would they still choose Bethel.



Importance and satisfaction ratings are done on a 1 to 7 scale, with 7 being higher importance/satisfaction