## BETHEL UNIVERSITY ENVIRONMENTAL SCAN

## COMPETITIVE

May 2023

## **Bethel Seminary - Competing Schools**

What schools are the most significant competitors for Bethel Seminary? Based on actual enrollment data, the answer is "none of the above". Of 175 students who applied for admission at Bethel Seminary, the names of 94 students who applied for admission but did not enroll at Bethel Seminary for the fall 2022 or spring 2023 semesters were sent to the National Clearinghouse for matching. Here are some of the results (where the student ended up enrolling for fall 2022 or spring 2023):

- 7 Bethel University (enrolled in a term and/or school other than originally applied)
- 1 several schools, including Adler Graduate School, Berklee College of Music, Crown College, Florida Institute of Technology, Indiana Wesleyan University, Regent University, St. Cloud State University, Trinity International University-Seminary, Western Governors University
- 70 Bethel applicants were not enrolled in any school (monitored by the Clearinghouse) for fall 2022 or spring 2023.

Because the Clearinghouse registers attendance for over 90% of enrolled students in the U.S., it's likely that most of the 70 "unknown" students did not enroll anywhere during fall 2022 or spring 2023. It is interesting to note that 94% of Bethel Seminary applicants who enrolled in higher education (not at Bethel) were *not* enrolled at a seminary.

In conclusion, most candidates for Bethel Seminary who do not enroll at Bethel do not attend anywhere that year. Of those who do attend a higher education institution, most go somewhere other than another seminary.

Prepared by Stef Holm May 31, 2023