# BETHEL UNIVERSITY Strategic Framework

#### Life Changing Student Experience

We will foster a community that provides students with a vibrant experience of faith formation, a deep sense of belonging, and an understanding of God's call for their

#### Thriving Culture

We will be a Christcentered learning community that fosters flourishing for all.

### Centered on Jesus

We will continuously build capacity and capability as we steward the resources God has given us so that Bethel flourishes for future generations.

#### Operational Excellence

We will offer excellent, Christ-centered academic programs that transform students to meet the world's most pressing needs.

#### Transformative Academics

## Mission

We educate and equip students to lead lives of impact through transformative academics in a Christ-centered community.

# Vision

Bethel will be a forward-looking university that boldly answers God's call.

### Values

Christ-Followers | Character-Builders | Truth-Seekers | Learners Reconcilers | Salt And Light | World-Changers