

MINNESOTA STATE COLLEGES AND UNIVERSITIES* ARTICULATION AGREEMENT BETWEEN	DAKOTA COUNTY TECHNICAL COLLEGE AND BETHEL UNIVERSITY (MN) COLLEGE OF ARTS & SCIENCES
<p>*The Board of Trustees of the Minnesota State Colleges and Universities is authorized by Minnesota Statutes, Chapter 136F to enter into Agreements and has delegated this authority to colleges and universities.</p>	

This Agreement is entered into between **Dakota County Technical College** (hereinafter sending institution), and **Bethel University College of Arts & Sciences** (hereinafter receiving institution). This Agreement and any amendments and supplements, shall be interpreted pursuant to the laws of the State of Minnesota.

The sending institution has established an **Associate of Science (AS) Marketing** (hereinafter sending program), and the receiving institution has established a **Bachelor of Arts in Business – Marketing Emphasis** (hereinafter receiving program), and will facilitate credit transfer and provide a smooth transition from one related program to another. It is mutually agreed:

Admission and Graduation Requirements

- A. The receiving institution’s admission and program admission requirements apply to both direct entry students and to students who transfer under this agreement.
- B. Students must fulfill the graduation requirements at both institutions.
- C. Students must complete the entire sending program and meet the receiving institution’s admission requirements for the agreement to apply.

Transfer of Credits

- A. The receiving institution will accept **60 credits** from the sending program. A total of **62 credits (Transfer Level: Completed MnTC)** remain to complete the receiving program.
- B. Courses will transfer as described in the attached Program Articulation Table. For system institutions, once the courses are encoded, they will transfer as described in the uSelect Audit.

Implementation and Review

- A. The Chief Academic Officers or designees of the parties to this agreement will implement the terms of this agreement, including identifying and incorporating any changes into subsequent agreements, assuring compliance with system policy, procedure and guidelines, and conducting a periodic review of this agreement.
- B. This Articulation Agreement is effective on **08/01/2024** and shall remain in effect until the end date of **06/01/2027** or for five years, whichever occurs first, unless terminated or amended by either party with 90 days prior written notice.
- C. The college and university shall work with students to resolve the transfer of courses should changes to either program occur while the agreement is in effect.
- D. This Articulation Agreement will be reviewed by both parties beginning **01/01/2027** (within six months of the end date).
- E. When a student notifies the receiving institution of their intent to follow this agreement, the receiving institution will encode course waivers and substitutions.

PROGRAM ARTICULATION TABLE

	College (sending)	University (receiving)
Institution	Dakota County Technical College	Bethel University- College of Arts & Sciences
Program name	Associate of Science (AS) Marketing	Bachelor of Arts in Business - Marketing
Award Type (e.g., AS)	AS	BA
Credit Length	60	122
CIP code (6-digit)	520201	520201
Describe program admission requirements (if any)	Website link: https://www.dctc.edu/academics/programs-majors/marketing-sales/marketing/marketing-a-s-degree/	Website link: https://www.bethel.edu/undergrad/admissions/apply/transfer/

Instructions

- List all required courses in both academic programs.
- MnTC goal areas transfer to the receiving institution according to the goal areas designated by the sending institution.
- Do not indicate a goal area for general education courses that are not part of the MnTC.
- For restricted or unrestricted electives, list number of credits.
- Credits applied: the receiving institution course credit amount may be more or less than the sending institution credit amount. Enter the number of credits that the receiving institution will apply toward degree completion.
- Show equivalent university-college courses on the same row to ensure accurate DARS encoding.
- Equiv/Sub/Wav column: If a course is to be encoded as equivalent, enter Equiv. If a course is to be accepted by the university as a "substitution" only for the purposes of this agreement, enter Sub. If a course requirement is waived by the receiving institution, enter Wav. If a course is to be accepted by the university as a MnTC goal area, restricted elective or unrestricted elective, leave the cell blank.

(To add rows, place cursor outside of the end of a row and press enter.)

SECTION A - Minnesota Transfer Curriculum-General Education

College (sending)			University (receiving)			
course prefix, number and name	Goal(s)	Credits	course prefix, number and name	Goal(s)	Credits Applied	Equiv Sub Wav
Minnesota Transfer Curriculum-General Education						
COMS 1020 Interpersonal Communication	1, 7	3	General elective		3	Equiv
ENGL 1150 Composition 1	1	3	General elective		3	Equiv
MATS 1300 College Algebra	4	4	General elective		4	Equiv
ECON 1100 Principles of Microeconomics	5	3	ECO 202 Principles of Microeconomics		3	
ECON 1200 Principles of Macroeconomics		3	ECO 203 Principles of Macroeconomics		3	Equiv
MATS 1251 Statistics	4	4	BUS 201M Business Math & Statistics		4	Equiv
Elective - MnTC Goal Area 3	3	3	General elective ^{1a}		3	Equiv
Select remaining credits from courses in at least one of the remaining Goal Areas of MnTC	6, 8-10	7	General elective ^{1a}		7	Equiv
MnTC/General Education Total		30 ^{1b}				

Special Notes, if any:

^{1a} It is recommended that transferring students reference Bethel's TES Equivalency Lists (<https://www.bethel.edu/registrar/transfer-credits/undergraduate/transfer-evaluation-system>) to determine if their selected courses within MnTC meet Bethel's general education requirements. This will aid future Bethel students in graduating on time.

^{1b} This agreement assumes that the transferring student has completed the entire Minnesota Transfer Curriculum (MnTC). If not, additional courses may be required.

SECTION B - Major, Emphasis, Restricted and Unrestricted Electives or Other

(pre-requisite courses, required core courses, required courses in an emphasis, or electives (restricted or general) within the major). Restricted electives (in Major) fulfill a specific requirement within a major. Example A: "Chose two of the following three courses;" Example B: A Biology degree may require 40 science credits (20 credits of required courses + 20 credits of listed related courses, such as botany, genetics, sociobiology, etc. which students can select).


Major, Emphasis, Restricted, Unrestricted Electives or Other Courses				
Program Requirements...				
MKTC 1000 Principles of Marketing	3	BUS 220 Principles of Marketing	3	Equiv
MKTC 1100 Fundamentals of Sales	3	Business elective	3	Equiv
MKTC 2105 Marketing Communication Writing	3	Business elective	3	Equiv
MKTC 1150 Consumer and Professional Buying Behavior	3	Business elective	3	Equiv
MKTC 2000 Advertising Practices and Procedures	3	BUS 319 Advertising and Promotion	3	Equiv
MKTC 2506 Digital Marketing	3	BUS 357 Principles of Digital Marketing	3	Equiv
MKTC 2600 Marketing Research	3	BUS 321 Marketing Research	3	Equiv
MKTC 2815 Business Law	3	BUS 361 Business Law	3	Equiv
MKTC 2550 International Marketing	3	BUS 318G Global Marketing	3	Equiv
MKTC 2605 Data Analytics	3	Business elective	3	Equiv
Restricted elective credits - list courses (if none enter 0)	0			
Unrestricted elective credits (if none enter 0)	0	College's unrestricted elective credits accepted in transfer (if none enter 0)	0	
Major, Emphasis, Unrestricted Electives Total	30	Total College Credits Applied (sum of sections A and B)	60	

SECTION C - Remaining University (receiving) Requirements

course prefix, number and name	Credits
Core Business Requirements	
BUS 102 Foundations for Careers in Business	1
BUS 106 Introduction to Business Applications	1
BUS 210 Financial Accounting	4
BUS 211 Managerial Accounting	2
BUS 230 Managing Organizations and Human Resources	4
BUS 326 Business Information Systems	3
BUS 344 Managerial Finance	4
BUS 481 Internship in Business	3
Business degrees – Marketing ²	
BUS 324 Consumer Behavior	4
BUS 420 Marketing Seminar	4
ECO 301 Managerial Economics	2
Choose one...	2
BUS 309 Brand Management	
BUS 315 Sales and Sales Management	
General Education Requirements	
Choose one...	4
BIB 101 Introduction to the Bible	
THE 201 Christian Theology	
GES 130 Christianity and Western Culture	4
Contemporary Christian Issues - P course	2
University unrestricted elective credits not counted elsewhere	18
Total Remaining University Credits for BA	62

² The Bethel BA in Business–Marketing Emphasis is 28 credits, less 4 business electives transferred from DCTC.

SECTION D - Summary of Total Program Credits			
College (sending) Credits		University (receiving) Requirements	
MnTC/General Education	30		
Major, Emphasis, Unrestricted Electives or Other	30		
Total College Credits	60	Total College Credits Applied	60
		Remaining credit to be taken at the university (receiving institution)	62
		Total Program Credits	122
Special Notes, if any:			

College	Name	Signature	Date
Chief Academic Officer			
Vice President of Academic Affairs	Mike Mendez	Mike Mendez Digitally signed by Mike Mendez Date: 2024.08.01 08:20:37 -05'00'	8/1/24
Title			
University	Name	Signature	Date
Chief Academic Officer			
Provost	Robin Rylaarsdam, Ph.D.		8/23/24
Title			
DARS Encoder			
Date when equivalencies were encoded in DARS by the receiving MnSCU institution.			