

B.A. in Business (Marketing Emphasis) 2016-2017: Option 1 - CWILT

First Year					
Fall	Credits	Interim	Credits	Spring	Credits
BUS100M or 130 Business Calculus	3	Nature of Persons (N) course	3	<u>BUS105 Information Technology and</u>	3
<u>GES106 Introduction to Liberal Arts</u>	1			<u>GES130 Christianity Western Culture</u>	4
<u>GES125 Introduction to the Creative Arts</u>	4			<u>GES110 College Writing</u>	3
<u>BIB101 Introduction to the Bible</u>	3			<u>PEA100 Physical Wellness for Life</u>	1
Second Language (S) course ¹	4			Elective	3
	15		3		14
Second Year					
Fall	Credits	Interim	Credits	Spring	Credits
<u>BUS210 Financial Accounting</u>	4	Contemporary Western Life and Thought (L)	3	<u>BUS220 Principles of Marketing</u>	4
<u>BUS230 Principles of Management</u>	4			<u>MAT207M Statistical Analysis</u>	3
<u>ECO201 Principles of Economics</u>	4			Laboratory Science (D) course	4
<u>THE201 Christian Theology</u>	3			World Cultures (U) course	3
	15		3		14
Third Year					
Fall	Credits	Interim	Credits	Spring	Credits
<u>ECO301 Intermediate Microeconomics</u>	3	Elective	3	<u>BUS309 Brand Management</u>	3
<u>BUS318G Global Marketing</u>	3			<u>BUS344 Managerial Finance</u>	4
Marketing Activities Elective	3			Elective	3
Interpreting Biblical Themes (J) course	3			Business or Economics Elective	3
Science, Technology and Society (K) course	3			Cross-Cultural Experience (Z) course	0-3
	15		3		13-16
Fourth Year					
Fall	Credits	Interim	Credits	Spring	Credits
<u>BUS361 Business Law</u>	3	Interim Off		<u>BUS481 Internship in Business</u>	4
<u>BUS321 Marketing Research</u>	3			<u>BUS420 Marketing Seminar</u>	3
<u>BUS324 Consumer Behavior</u>	3			Contemporary Christian Issues (P) course	3
Leisure and Lifetime Sports (Q) course	1			Electives	4
Artistic Experience (A) course	0-3				
Elective	3				
	13-16		0		14
Total Credits: 122-128					

Students must complete through the second semester of a first year language course or equivalent.

This program assumes a student will use BUS100M or MAT207M to meet the general education Mathematics requirement.

Most financial aid packages stipulate 12 credits/semester; Minnesota state grants are reduced when credit falls below 15 credits/semester. (Interim may be split