

B.A. in Organizational Communication (Strategic Communication) 2017-2018: Option 1 - CWILT

First Year					
Fall	Credits	Interim	Credits	Spring	Credits
BIB101 Introduction to the Bible	3	Mathematics (M) course (BUS100M suggested)	3	Artistic Experience (A) course	3
GES125 Introduction to the Creative Arts	4			Second Language (S) course ¹	4
GES140 Introduction to Wellbeing	3			GES130 Christianity Western Culture	4
GES160 Inquiry Seminar	3			Elective	3
	13			3	14
Second Year					
Fall	Credits	Interim	Credits	Spring	Credits
COM210 Perspectives on Human Communication	3	COM350 Corporate Communication	3	COM213 Media Communication	3
COM248 Organizational Communication	3			COM376 Public Relations Writing and Strategies	3
ENW115 Reporting I	3			Laboratory Science (D) course	4
THE201 Christian Theology	3			World Cultures (U) course	3
Electives	3			Leisure and Lifetime Sports (Q) course	1
	15			3	14
Third Year					
Fall	Credits	Interim	Credits	Spring	Credits
COM363 Methods of Communication Research	4	Communication Analysis Course choice	3	COM220 Group Communication	4
Comparative Systems (G) course	3			COM481 Internship in Communication	3-4
Contemporary Western Life and Thought (L) course	3			Interpreting Biblical Themes (J) course	3
COM302 Media Law	3			Oral Communication Choice	4
				Cross-Cultural Experience (Z) course	0-3
	13			3	12-18
Fourth Year					
Fall	Credits	Interim	Credits	Spring	Credits
Contemporary Christian Issues (P) course	3	Interim Off		COM494 Capstone: Organizational Communication	4
Strategic Communication Track Choice	4			Elective (2nd Internship suggested)	4
Science, Technology, and Society (K) course	3			Strategic Communication Course choice	3
Electives	6			Elective	3
	16			0	14
TOTAL: 122					

1. Students must complete through the second semester of a first year language course or equivalent (Check the catalog for details of this option.)

Most financial aid packages stipulate 12 credits/semester; Minnesota state grants are reduced when credit load falls below 15 credits/semester. (Interim credits may be split between fall and spring for state grant purposes only.)

B.A. in Organizational Communication (Strategic Communication) 2017-2018: Option 2 - Humanities

First Year					
Fall	Credits	Interim	Credits Spring	Credits	
BIB101 Introduction to the Bible	3	GES147 Humanities II: Renaissance and Reformation	4	GES244 Humanities III: European Enlightenment and American Culture to 1877	4
GES145 Humanities I: Greco-Roman through Middle Ages	4		Second Language (S) course ¹	4	
GES140 Introduction to Wellbeing	3		Mathematics (M) course (BUS100M suggested)	3	
Electives	3		Artistic Experience (A) course	3	
	13		4	14	
Second Year					
Fall	Credits	Interim	Credits Spring	Credits	
COM210 Perspectives on Human Communication	3	COM350 Corporate Communication	3	COM213 Media Communication	3
COM248 Organizational Communication	3		COM376 Public Relations Writing and Strategies	3	
ENW115 Reporting I	3		Science, Technology, and Society (K) course	3	
GES246 Humanities IV: Modern and Contemporary Western Culture	4		Leisure and Lifetime Sports (Q) course	1	
			World Cultures (U) course	3	
	13		3	13	
Third Year					
Fall	Credits	Interim	Credits Spring	Credits	
COM363 Methods of Communication Research	4	Interpreting Biblical Themes (J) course	3	COM220 Group Communication	4
Comparative Systems (G) course	3		COM481 Internship in Communication	3-4	
Laboratory Science (D) course	4		Oral Communication Course choice	4	
Electives	4		Cross-Cultural Experience (Z) course	0-3	
			Elective	3	
	15		3	12-18	
Fourth Year					
Fall	Credits	Interim	Credits Spring	Credits	
Communication Analysis Course choice	3	Interim Off	COM494 Capstone: Organizational Communication	4	
Strategic Communication Track Choice	4		Contemporary Christian Issues (P) course	3	
COM302 Media Law	3		Elective (2nd Internship suggested)	4	
Electives	6		Strategic Communication Course choice	3	
	16		0	14	
TOTAL: 122					

1. Students must complete through the second semester of a first year language course or equivalent (Check the catalog for details of this option.)

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