## B.A. in Business (Innovation and Entrepreneurship Emphasis) 2018-2019: Option 1 - CWILT



1. Students must complete through the second semester of a first year language course or equivalent.

This program assumes a student will use BUS 100M or MAT 207M to meet the general education Mathematics requirement.
Most financial aid packages stipulate 12 credits/semester; Minnesota state grants are reduced when credit falls below 15 credits/semester. (Interim may be split between fall and spring for the state grant purposes only.)
B.A. in Business (Innovation and Entrepreneurship Emphasis) 2018-2019: Option 2 - Humanities

| First Year |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Fall | Credits | Interim | Credits | Spring | Credits |
| BUS 106 Introduction to Business Applications | 1 | GES 147 Humanities II: Renaissance and Reformation | 4 | BIB 101 Introduction to the Bible | 3 |
| GES 140 Introduction to Wellbeing | 3 |  |  | BUS 100M or 130 Business Calculus or Business Problem Solving | 3 |
| GES 145 Humanities I: Greco-Roman through Middle Ages | 4 |  |  | GES 244 Humanities III: European Enlightenment and American Culture to 1877 | 4 |
| Second Language (S) course*1 | 4 |  |  | Laboratory Science (D) course | 4 |
|  | 12 |  |  |  | 14 |
| Second Year |  |  |  |  |  |
| Fall | Credits | Interim | Credits | Spring | Credits |
| BUS 210 Financial Accounting | 4 | Elective | 3 | BUS 220 Principles of Marketing | 4 |
| BUS 230 Principles of Management | 4 |  |  | BUS 231 Human Resource Management | 3 |
| ECO 201 Principles of Economics | 4 |  |  | BUS 232 Innovation and Entrepreneurship | 3 |
| GES 246 Humanities IV: Modern and Contemporary Western | 4 |  |  | MAT 207M Statistical Analysis | 3 |
| Culture |  |  |  |  |  |
|  |  |  |  | World Cultures (U) course | 3 |
|  | 16 |  | 3 |  | 16 |
| Third Year |  |  |  |  |  |
| Fall | Credits | Interim | Credits | Spring | Credits |
| BUS 326 Principles of Business Information Systems | 3 | Science, Technology and Society (K) course | 3 | Marketing Choice (BUS 315, BUS 319, or BUS 324) Advertising and Promotion, or Consumer Behavior | 3 |
| BUS 344 Managerial Finance | 4 | 4 |  | BUS 334 or 430 Principles of Project Management or Strategic Management | 3 |
| ECO 301 Intermediate Microeconomics | 3 | 3 |  | Comparative Systems (G) course | 3 |
| Business or Economic Elective | 3 |  |  | Interpreting Biblical Themes (J) course | 3 |
| Elective | 3 |  |  | Business or Economics Elective | 3 |
|  | 16 |  |  |  | 15 |
| Fourth Year |  |  |  |  |  |
| Fall | Credits | Interim | Credits | Spring | Credits |
| BUS 333 Entrepreneurship Strategies and Tools | 3 | Interim Off |  | BUS 475 Innovation and Entrepreneurship Seminar | 3 |
| BUS 361 Business Law |  | 3 |  | BUS 481 Internship in Business | 3-4 |
| Contemporary Christian Issues (P) course | 3 | 3 |  | Artistic Experience (A) course | 0-3 |
| Leisure and Lifetime Sports (Q) course |  | 1 |  | Electives | 6 |
| Cross Cultural Experience (Z) course | 0-3 |  |  |  |  |
| Business or Economics Elective | 3 | 3 |  |  |  |
|  | 12-15 |  | 0 |  |  |

Total Credits 124-128

1. Students must complete through the second semester of a first year language course or equivalent.

This program assumes a student will use BUS 100 M or MAT 207 M to meet the general education Mathematics requirement.
Most financial aid packages stipulate 12 credits/semester; Minnesota state grants are reduced when credit falls below 15 credits/semester. (Interim may be split between fall and spring for the state grant purposes only.)

