

# B.A. in Business (Innovation and Entrepreneurship Emphasis) Enhanced Academic Plan

## B.A. in Business (Innovation and Entrepreneurship Emphasis) - CWILT

Recommended Courses				
Fall Semester 1	Interim Semester 1	Spring Semester 1	Career Planning and Preparation	R.E.A.L. Experience
BUS 106 Introduction to Business Applications	GES 160 Inquiry Seminar	BIB 101 Introduction to the Bible	PHASE 1: EXPLORE	Create your R.E.A.L. Portfolio
GES 130 Christianity Western Culture		BUS 100M or 130 Business Calculus or Business Problem Solving	<i>Explore self, careers, &amp; God's call</i>	Consider joining Bethel Business and Economics Association (BBEA), or another club or ministry of interest
GES 140 Introduction to Wellbeing		GES 125 Introduction to the Creative Arts	Take a Career Assessment	Consider finding a mentor
Second Language (S) course*1		Laboratory Science (D) course	Research Careers: O*Net, Candid Careers, & informational interviews w/ Alums	
<b>12</b>		<b>3</b>	<b>14</b>	
<b>MILESTONES: Consider study abroad options</b>				
Recommended Courses				
Fall Semester 2	Interim Semester 2	Spring Semester 2	Career Planning and Preparation	R.E.A.L. Experience
BUS 210 Financial Accounting	Contemporary Western Life and Thought (L) course	BUS 230 Principles of Management	PHASE 1&2: EXPLORE/EXPERIENCE	Continue adding artifacts and reflections to your R.E.A.L. Portfolio.
BUS 230 Principles of Management		BUS 231 Human Resource Management	<i>Finalize major if necessary &amp; begin gaining experience</i>	Consider taking a leadership position with a student club.
ECO 201 Principles of Economics		BUS 232 Innovation and Entrepreneurship	Create/update Resume & LinkedIn	Consider going on a spring break mission trip.
THE 201 Christian Theology		MAT 207M Statistical Analysis	Build professional network (e.g. informational interviews)	
			Attend Spring Career Fair	
<b>15</b>		<b>3</b>	<b>13</b>	
<b>MILESTONES: Consider doing an online course over the summer</b>				
Recommended Courses				
Fall Semester 3	Interim Semester 3	Spring Semester 3	Career Planning and Preparation	R.E.A.L. Experience
BUS 326 Principles of Business Information Systems	Science, Technology, and Society (K) course	Marketing Choice (BUS 315, BUS 319, or BUS 324), Advertising and Promotion, or Consumer Behavior	PHASE 2: EXPERIENCE	Review your R.E.A.L. Portfolio and prepare to make it public.
BUS 344 Managerial Finance		BUS 334 or 430 Principles of Project Management or Strategic Management	<i>Use experiences to narrow down career choice &amp; develop relevant skills</i>	Consider studying abroad.
ECO 301 Intermediate Microeconomics		Interpreting Biblical Themes (J) course	Participate in Fall & Spring Recruiting to obtain an internship	Consider applying for a Student Leadership Position in Student Life.
World Cultures (U) course		Comparative Systems (G) course	Schedule a Mock Interview	Consider being a TA for a favorite class.
Business or Economics Elective		Elective	Explore Grad Schools & Take Entrance Exams (e.g. GRE) if necessary	
<b>16</b>		<b>3</b>	<b>16</b>	
<b>MILESTONE: A minimum 3.2 GPA in your major is a good goal to strive for</b>				
Recommended Courses				
Fall Semester 4	Interim Semester 4	Spring Semester 4	Career Planning and Preparation	R.E.A.L. Experience
BUS 333 Entrepreneurship Strategies and Tools	Interim Off	BUS 475 Innovation and Entrepreneurship Seminar	PHASE 3: EXECUTE	Continue updating your public R.E.A.L. Portfolio with relevant experiences and reflection.
BUS 361 Business Law		BUS 481 Internship in Business	<i>Execute an effective job or grad school search</i>	Consider mentoring an underclassman.
Contemporary Christian Issues (P) course		Electives	Participate in Fall and Spring Recruiting	
Leisure and Lifetime Sports (Q) course		Artistic Experience (A) course	Apply for Graduate School if necessary	
Cross Cultural Experience (Z) course			Expand Professional Network	
Business or Economic Elective				
<b>13-16</b>		<b>0</b>	<b>15</b>	
<b>Total Credits: 123-126</b>				
*1 Students must complete through the second semester of a first year language course or equivalent (Check the catalog for details of this option.)				
This program assumes a student will use BUS 100M or MAT 207M to meet the general education mathematics requirement.				
Most financial aid packages stipulate 12 credits/semester; Minnesota state grants are reduced when credit load falls below 15 credits/semester. (Interim credits may be split between fall and spring for state grant purposes only.)				

# B.A. in Business (Innovation and Entrepreneurship Emphasis) Enhanced Academic Plan

## B.A. in Business (Innovation and Entrepreneurship Emphasis) - Humanities

Recommended Courses					Career Planning and Preparation		R.E.A.L. Experience		
Fall Semester 1		Interim Semester 1		Spring Semester 1					
BUS 106 Introduction to Business Applications	GES 147 Humanities II: Renaissance and Reformation	BIB 101 Introduction to the Bible	BUS 100M or 130 Business Calculus or Business Problem Solving		<b>PHASE 1: EXPLORE</b> <i>Explore self, careers, &amp; God's call</i>		Create your R.E.A.L. Portfolio		Consider joining Bethel Business and Economics Association (BBEA), or another club or ministry of interest
GES 145 Humanities I: Greco-Roman through Middle Ages		GES 244 Humanities III: European Enlightenment and American Culture to 1877	Laboratory Science (D) course		Take a Career Assessment		Consider finding a mentor		
Second Language (S) course*1					Research Careers: O*Net, Candid Careers, & informational interviews w/ Alums				
<b>12</b>	<b>4</b>			<b>14</b>	Gain Experience: Part-time job; Campus Involvement (e.g. student club); Volunteering				
<b>MILESTONES: Consider study abroad options</b>									
Recommended Courses					Career Planning and Preparation		R.E.A.L. Experience		
Fall Semester 2		Interim Semester 2		Spring Semester 2					
BUS 210 Financial Accounting	Elective	BUS 220 Principles of Marketing		<b>PHASE 1&amp;2: EXPLORE/EXPERIENCE</b>		Continue adding artifacts and reflections to your R.E.A.L. Portfolio.		Consider taking a leadership position with a student club.	
BUS 230 Principles of Management		BUS 231 Human Resource Management		<i>Finalize major if necessary &amp; begin gaining experience</i>		Consider going on a spring break mission trip.			
ECO 201 Principles of Economics		BUS 232 Innovation and Entrepreneurship		Create/update Resume & LinkedIn					
GES 246 Humanities IV: Modern and Contemporary Western Culture		MAT 207M Statistical Analysis		Build professional network (e.g. informational interviews)					
		World Cultures (U) course		Attend Spring Career Fair					
<b>16</b>	<b>3</b>			<b>16</b>	Obtain Internship or relevant job by summer				
<b>MILESTONES: Consider doing an online course over the summer</b>									
Recommended Courses					Career Planning and Preparation		R.E.A.L. Experience		
Fall Semester 3		Interim Semester 3		Spring Semester 3					
BUS 326 Principles of Business Information Systems	Science, Technology and Society (K) course	Marketing Choice (BUS 315, BUS 319, or BUS 324), Advertising and Promotion, or Consumer Behavior		<b>PHASE 2: EXPERIENCE</b>		Review your R.E.A.L. Portfolio and prepare to make it public.		Consider studying abroad.	
BUS 344 Managerial Finance		BUS 334 or 430 Principles of Project Management or Strategic Management		<i>Use experiences to narrow down career choice &amp; develop relevant skills</i>		Consider applying for a Student Leadership Position in Student Life.		Consider being a TA for a favorite class.	
ECO 301 Intermediate Microeconomics		Comparative Systems (G) course		Participate in Fall & Spring Recruiting to obtain an internship		Consider being a TA for a favorite class.			
Business or Economic Elective		Interpreting Biblical Themes (J) course		Schedule a Mock Interview					
Elective		Business or Economics Elective		Explore Grad Schools & Take Entrance Exams (e.g. GRE) if necessary					
<b>16</b>	<b>3</b>			<b>15</b>	Expand Professional Network				
<b>MILESTONE: A minimum 3.2 GPA in your major is a good goal to strive for</b>									
Recommended Courses					Career Planning and Preparation		R.E.A.L. Experience		
Fall Semester 4		Interim Semester 4		Spring Semester 4					
BUS 333 Entrepreneurship Strategies and Tools	Interim Off	BUS 475 Innovation and Entrepreneurship Seminar		<b>PHASE 3: EXECUTE</b>		Continue updating your public R.E.A.L. Portfolio with relevant experiences and reflection.		Consider mentoring an underclassman.	
BUS 361 Business Law		BUS 481 Internship in Business		<i>Execute an effective job or grad school search</i>					
Contemporary Christian Issues (P) course		Artistic Experience (A) course		Participate in Fall and Spring Recruiting					
Leisure and Lifetime Sports (Q) course		Electives		Apply for Graduate School if necessary					
Cross Cultural Experience (Z) course				Expand Professional Network					
Business or Economics Elective									
<b>12-15</b>	<b>0</b>			<b>13-14</b>					
<b>Total Credits: 124-128</b>									
*1 Students must complete through the second semester of a first year language course or equivalent (Check the catalog for details of this option.)									
This program assumes a student will use BUS 100M or MAT 207M to meet the general education mathematics requirement.									
Most financial aid packages stipulate 12 credits/semester; Minnesota state grants are reduced when credit load falls below 15 credits/semester. (Interim credits may be split between fall and spring for state grant purposes only.)									