

B.A. in Organizational Communication (Strategic Communication Emphasis) Enhanced Academic Plan

B.A. in Organizational Communication (Strategic Communication Emphasis) 2018-2019: Option 1- CWILT

Recommended Courses				
Fall Semester 1	Interim Semester 1	Spring Semester 1	Career Planning and Preparation	R.E.A.L. Experience
BIB 101 Introduction to the Bible	Mathematics (M) course (BUS100M suggested)	Artistic Experience (A) course	PHASE 1: EXPLORE	Create your R.E.A.L. Portfolio. Consider joining Pi Sigma Alpha, or another club or ministry of interest. Consider finding a mentor.
GES 125 Introduction to the Creative Arts		Second Language (S) course*1	<i>Explore self, careers, & God's call</i>	
GES 140 Introduction to Wellbeing		GES 130 Christianity Western Culture	Take a Career Assessment	
GES 160 Inquiry Seminar		Elective	Research Careers: O*Net, Candid Careers, & informational interviews w/ Alums	
13		3	14	

MILESTONES: Consider study abroad options

Recommended Courses				
Fall Semester 2	Interim Semester 2	Spring Semester 2	Career Planning and Preparation	R.E.A.L. Experience
COM 210 Perspectives on Human Communication	COM 350 Corporate Communication	COM 213 Media Communication	PHASE 1&2: EXPLORE/EXPERIENCE	Continue adding artifacts and reflections to your R.E.A.L. Portfolio. Consider taking a leadership position with a student club. Consider going on a spring break mission trip.
COM 248 Organizational Communication		COM 376 Public Relations Writing and Strategies	<i>Finalize major if necessary & begin gaining experience</i>	
ENW 115 Reporting I		Laboratory Science (D) course	Create/update Resume & LinkedIn	
THE 201 Christian Theology		World Cultures (U) course	Build professional network (e.g. informational interviews)	
Elective		Leisure and Lifetime Sports (Q) course	Attend Spring Career Fair	
15		3	14	

MILESTONES: Consider doing an online course over the summer

Recommended Courses				
Fall Semester 3	Interim Semester 3	Spring Semester 3	Career Planning and Preparation	R.E.A.L. Experience
COM 302 Media Law	Communication Analysis Course choice2	COM 481 Internship in Communication	PHASE 2: EXPERIENCE	Review your R.E.A.L. Portfolio and prepare to make it public. Consider studying abroad. Consider applying for a Student Leadership Position in Student Life. Consider being a TA for a favorite class.
COM 363 Methods of Communication Research		Comparative Systems (G) course	<i>Use experineces to narrow down career choice & develop relevant skills</i>	
Strategic Communication Track Choice 1*2		Interpreting Biblical Themes (J) course	Participate in Fall & Spring Recruiting to obtain an internship	
Contemporary Western Life and Thought (L) course		Cross-Cultural Experience (Z) course	Schedule a Mock Interview	
		Elective	Explore Grad Schools & Take Entrance Exams (e.g. GRE) if necessary	
14		3	12-16	

MILESTONE: A minimum 3.2 GPA in your major is a good goal to strive for

Recommended Courses				
Fall Semester 4	Interim Semester 4	Spring Semester 4	Career Planning and Preparation	R.E.A.L. Experience
COM 220 Group Communication	Interim Off	COM 494 Capstone: Organizational Communication	PHASE 3: EXECUTE	Continue updating your public R.E.A.L. Portfolio with relevant experiences and reflection. Consider mentoring an underclassman.
Contemporary Christian Issues (P) course		Elective (2nd Internship suggested)	<i>Execute an effective job or grad school search</i>	
Science, Technology, and Society (K) course		Oral Communication choice*2	Participate in Fall and Spring Recruiting	
Electives		Elective	Apply for Graduate School if necessary	
			Expand Professional Network	
16		0	15	

Total Credits: 122-126

1. Students must complete through the second semester of a first year language course or equivalent (Check the catalog for details of this option.)

2. Track choice options: BUS 220, BUS 319, COM 215, COM 352, COM 365, COM 365, COM 460, or ENW 211

Most financial aid packages stipulate 12 credits/semester; Minnesota state grants are reduced when credit load falls below 15 credits/semester. (Interim credits may be split between fall and spring for state grant purposes only.)

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B.A. in Organizational Communication (Strategic Communication Emphasis) 2018-2019: Option 2-Humanities

Recommended Courses				
Fall Semester 1	Interim Semester 1	Spring Semester 1	Career Planning and Preparation	R.E.A.L. Experience
BIB 101 Introduction to the Bible	GES 147 Humanities II: Renaissance and Reformation	GES 244 Humanities III: European Enlightenment and American Culture to 1877	<p>PHASE 1: EXPLORE</p> <p><i>Explore self, careers, & God's call</i></p> <p>Take a Career Assessment</p> <p>Research Careers: O*Net, Candid Careers, & informational interviews w/ Alums</p> <p>Gain Experience: Part-time job; Campus Involvement (e.g. student club); Volunteering</p>	<p>Create your R.E.A.L. Portfolio.</p> <p>Consider joining Pi Sigma Alpha, or another club or ministry of interest.</p> <p>Consider finding a mentor.</p>
GES 140 Introduction to Wellbeing		Second Language (S) course*1		
GES 145 Humanities I: Greco-Roman through Middle Ages		Mathematics (M) course (BUS100M suggested)		
Elective		Artistic Experience (A) course		
		Elective		
13	4	17		
MILESTONES: Consider study abroad options				
Recommended Courses				
Fall Semester 2	Interim Semester 2	Spring Semester 2	Career Planning and Preparation	R.E.A.L. Experience
COM 210 Perspectives on Human Communication	COM 350 Corporate Communication	COM 213 Media Communication	<p>PHASE 1&2: EXPLORE/EXPERIENCE</p> <p><i>Finalize major if necessary & begin gaining experience</i></p> <p>Create/update Resume & LinkedIn</p> <p>Build professional network (e.g. informational interviews)</p> <p>Attend Spring Career Fair</p>	<p>Continue adding artifacts and reflections to your R.E.A.L. Portfolio.</p> <p>Consider taking a leadership position with a student club.</p> <p>Consider going on a spring break mission trip.</p>
COM 248 Organizational Communication		COM 376 Public Relations Writing and Strategies		
ENW 115 Reporting I		Laboratory Science (D) course		
GES 246 Humanities IV: Modern and Contemporary Western Culture		Leisure and Lifetime Sports (Q) course		
		World Cultures (U) course		
13	3	14		
MILESTONES: Consider doing an online course over the summer				
Recommended Courses				
Fall Semester 3	Interim Semester 3	Spring Semester 3	Career Planning and Preparation	R.E.A.L. Experience
COM 363 Methods of Communication Research	Communication Analysis Course choice	COM 481 Internship in Communication	<p>PHASE 2: EXPERIENCE</p> <p><i>Use experiences to narrow down career choice & develop relevant skills</i></p> <p>Participate in Fall & Spring Recruiting to obtain an internship</p> <p>Schedule a Mock Interview</p> <p>Explore Grad Schools & Take Entrance Exams (e.g. GRE) if necessary</p> <p>Expand Professional Network</p>	<p>Review your R.E.A.L. Portfolio and prepare to make it public.</p> <p>Consider studying abroad.</p> <p>Consider applying for a Student Leadership Position in Student Life.</p> <p>Consider being a TA for a favorite class.</p>
Strategic Communication Track Choice 1*2		Comparative Systems (G) course		
Science, Technology, and Society (K) course		Cross-Cultural Experience (Z) course		
Electives		Electives		
13	3	12-16		
MILESTONES: A minimum 3.2 GPA in your major is a good goal to strive for				
Recommended Courses				
Fall Semester 4	Interim Semester 4	Spring Semester 4	Career Planning and Preparation	R.E.A.L. Experience
COM 220 Group Communication	Interim Off	COM 494 Capstone: Organizational Communication	<p>PHASE 3: EXECUTE</p> <p><i>Execute an effective job or grad school search</i></p> <p>Participate in Fall and Spring Recruiting</p> <p>Apply for Graduate School if necessary</p> <p>Expand Professional Network</p>	<p>Continue updating your public R.E.A.L. Portfolio with relevant experiences and reflection.</p> <p>Consider mentoring an underclassman.</p>
COM 302 Media Law		Contemporary Christian Issues (P) course		
Strategic Communication Track Choice 2*2		Elective (2nd Internship suggested)		
Interpreting Biblical Themes (J) course		Strategic Communication Course choice*2		
Elective				
17	0	14		
Total Credits: 123-127				
1. Students must complete through the second semester of a first year language course or equivalent (Check the catalog for details of this option.)				
2. Track choice options: BUS 220, BUS 319, COM 215, COM 352, COM 365, COM 365, COM 460, or ENW 211				
Most financial aid packages stipulate 12 credits/semester; Minnesota state grants are reduced when credit load falls below 15 credits/semester. (Interim credits may be split between fall and spring for state grant purposes only.)				