

B.A. in Organizational Communication (Strategic Communication) 2020-2021: Option 1 - CWILT

FIRST YEAR					
Fall	Credits	Interim	Credits	Spring	Credits
BIB 101 Introduction to the Bible	3	Mathematics (M) course (BUS100M suggested)	3	Artistic Experience (A) course	0-3
GES 125 Introduction to the Creative Arts	4			Second Language (S) course *1	4
GES 140 Introduction to Wellbeing	3			GES 130 Christianity Western Culture	4
GES 160 Inquiry Seminar	3			Electives	6
	13		3		14-17
SECOND YEAR					
Fall	Credits	Interim	Credits	Spring	Credits
COM 210 Perspectives on Human Communication	3	COM 350 Corporate Communication	3	COM 213 Media Communication	3
COM 248 Organizational Communication	3			COM 376 Public Relations Writing and Strategies	3
ENW 115 Reporting I	3			Laboratory Science (D) course	4
THE 201 Christian Theology	3			World Cultures (U) course	3
Elective	3			Leisure and Lifetime Sports (Q) course	1
	15		3		14
THIRD YEAR					
Fall	Credits	Interim	Credits	Spring	Credits
COM 302 Media Law	3	Communication Analysis Course choice ²	3	COM 481 Internship in Communication	3-4
COM 363 Methods of Communication Research	4			Comparative Systems (G) course	3
Strategic Communication Track Choice 1 *2	4			Interpreting Biblical Themes (J) course	3
Contemporary Western Life and Thought (L) course	3			Cross-Cultural Experience (Z) course	0-3
				Elective	3
	14		3		12-16
FOURTH YEAR					
Fall	Credits	Interim	Credits	Spring	Credits
COM 220 Group Communication	4	Interim Off		COM 494 Capstone: Organizational Communication	4
Strategic Communication Track Choice 2 *2	3			Elective (2nd Internship suggested)	4
Contemporary Christian Issues (P) course	3			Oral Communication choice *2	4
Science, Technology, and Society (K) course	3			Elective	3
Elective	3				
	16		0		15
Total Credits 122-129					

*1. Students must complete through the second semester of a first year language course or equivalent (Check the catalog for details of this option.)

*2. Track choice options: [BUS 220](#), [BUS 319](#), [COM 215](#), [COM 352](#), [COM 366](#), [COM 460](#), or [ENW 211](#).

Most financial aid packages stipulate 12 credits/semester; Minnesota state grants are reduced when credit load falls below 15 credits/semester. (Interim credits may be split between fall and spring for state grant purposes only.)

B.A. in Organizational Communication (Strategic Communication) 2020-2021: Option 2 - Humanities

FIRST YEAR					
Fall	Credits	Interim	Credits	Spring	Credits
BIB 101 Introduction to the Bible	3	GES 147 Humanities II: Renaissance and Reformation	4	GES 244 Humanities III: European Enlightenment and American Culture to 1877	4
GES 140 Introduction to Wellbeing	3			Artistic Experience (A) course	0-3
GES 145 Humanities I: Greco-Roman through Middle Ages	4			Mathematics (M) course (BUS100M suggested)	3
Elective	3			Second Language (S) course *1	4
				Elective	3
	13		4		14-17
SECOND YEAR					
Fall	Credits	Interim	Credits	Spring	Credits
COM 210 Perspectives on Human Communication	3	COM 350 Corporate Communication	3	COM 213 Media Communication	3
COM 248 Organizational Communication	3			COM 376 Public Relations Writing and Strategies	3
ENW 115 Reporting I	3			Laboratory Science (D) course	4
GES 246 Humanities IV: Modern and Contemporary Western Culture	4			Leisure and Lifetime Sports (Q) course	1
				World Cultures (U) course	3
	13		3		14
THIRD YEAR					
Fall	Credits	Interim	Credits	Spring	Credits
COM 363 Methods of Communication Research	4	Communication Analysis Course choice	3	COM 481 Internship in Communication	3-4
Strategic Communication Track Choice 1 *2				Comparative Systems (G) course	3
Science, Technology, and Society (K) course	3			Cross-Cultural Experience (Z) course	0-3
Electives	6			Electives	6
	13		3		12-16
FOURTH YEAR					
Fall	Credits	Interim	Credits	Spring	Credits
COM 220 Group Communication	4	Interim Off		COM 494 Capstone: Organizational Communication	4
COM 302 Media Law	3			Strategic Communication Course choice 2 *2	3
Strategic Communication Track Choice 1 *2	4			Contemporary Christian Issues (P) course	3
Interpreting Biblical Themes (J) course	3			Elective (2nd Internship suggested)	4
Elective	3			Elective	3
	17		0		17
Total Credits 123-130					

*1. Students must complete through the second semester of a first year language course or equivalent (Check the catalog for details of this option.)

*2. Track choice options: [BUS 220](#), [BUS 319](#), [COM 215](#), [COM 352](#), [COM 366](#), [COM 460](#), or [ENW 211](#).

Most financial aid packages stipulate 12 credits/semester; Minnesota state grants are reduced when credit load falls below 15 credits/semester. (Interim credits may be split between fall and spring for state grant purposes only.)